



Minutes OEVCA Executive Meeting

Sunday, 9 March, 2014, 1:30 – 3:00pm

LIFE*SPIN Living Room, 868 Dundas St.

Approved 13 April, 2014

Voting members of the executive present: Jennifer Diplock (Chair); Patrick Dunham; Greg Fowler; Ellen Husk (Vice-President); Jacalyn Grabowski (Treasurer); Scott Maclean; Paul Seale (Secretary); Greg Thompson (Past-President); Katie Toy;

Regrets: Kate Ahrens; Oliver Godbout; Guido Mulder; Benjamin Vazquez

Executive members *ex officio* present: Lewis Seale (OEV News); Mike Courey (OEV Block Party)

Welcome – Opening Remarks (1:30pm)

No agenda

Minutes of 2014-03-09 approved (1:40)

To be forwarded to Scott Howard for posting on www.oevca.ca

Committee Reports

Data Collection Committee Update (1:42)

Ellen: Working on mission: “promoting informed community development.”

Notes there may be archival component also.

Possible Q’s about demographics including, own/rent homes; marital/family status; online access vs no online access;

Possibly to create a list of community assets, strengths

May require ask from exec.

To meet once per month. Next meeting: Thursday, April 3, 6pm, Carson Branch Library

Discussion of Carson Branch charge for Community Room

Communications & Public Relations Update (1:55)

Scott: No meeting yet

Newsletter (2:02)

Patrick: distribution smooth except that sidewalk conditions meant some delays; turnover of one block to new, never-before-involved volunteer; still working out Centretown Apartments (Paul to re-connect Patrick to resident Shirley Little); BIA to distribute hard copies to businesses; Paul to get hard copy of *News* to Sheryl Rooth as requested; review of advertising policy re large-sized ads; policy remains 1st come, 1st served; current edition is close to break even on costs and ad revenues; reminder that not all initiatives need to “pay their way,” but it’s good to know that the newsletter remains affordable

Next issue May 16 (to capture school board decision re Lorne Ave)

Discussion of committee membership guidelines: agreed that current by-laws do not specify that you must be a member of the OEVCA to sit on an OEVCA committee; perhaps it can be captured in the committee’s terms of reference

Welcome baskets/Member Services (2:17)

Patrick to have Scott Howard post a “thank you” on website to welcome basket contributors. Paul proposes wider publicity, too.

A letter from Ken Keane of the BIA is also included in the baskets also, and the BIA is working with the Potters Guild about adding something physical to the baskets.

Paul notes that under-attended member services committee meeting included discussion of recognition program, awards.

Sustainable Living Committee Update (2:30)

Committee still being formed. Barb Riddell willing to chair. Just needs to be made official.

Annual compost sale being organized for Saturday, May 3.

There will be a tree sale and the usual people will organize a plant exchange.

Note that there will be a plant exchange at Carson the following Saturday.

Note that this is still our biggest fundraiser (except membership sales) and may help to fund Block Party this year.

Note that we still have the Tee Shirts and bags (that can be brought from Mitch's treasures).

Jacqueline looking into rain barrel fundraiser.

Note of London Clean & Green April 26. Jennifer proposes that we also promote a "tidy-up" day for the same day.

SPARKS! Neighbourhood Matching Fund (2:45)

Grant application made by Erin Schned for a Spring 2015 event to keep clear of existing and planned summer and fall events

Block Party (2:52)

Confirmation that there will be a Block Party in 2014. July 19, to coordinate with OEV Community Yard Sale.

Katie Toy as lead with Mike helping to give direction.

Anthony Couture and Jeremy Hayes committed to staying involved on music side in absence of George Manury

Katie Toy will post site selection as a Facebook contest.

Note that 2013 post-mortem recommended Elias between English and Elizabeth.

With respect to all committees, Jennifer reminds that September is coming quickly and, at 6 month mark we should decide if a committee is "going ahead" or not.

Paul notes that committee membership is a large commitment and may require a face-to-face ask of the people you want aboard.

Definition of relationship to BIA (3:03)

In response to perceived community confusion about the OEVCA's relationship to the BIA.

Scott to prepare a document outlining this by end of week.

Jennifer proposes a "pin promotion" involving pin-spotting at Market and a tie to membership drive. Katie, Kate and Kate to prepare ideas and send out in next two weeks.

Return to question of recognition: perhaps two different streams – one for quick recognition of small contributions; one for more elaborate annual awards; Membership services

Discussion of failure to connect to BIA-arranged Neighbourhood Economic Development Plan; Jennifer to reach out again.

Next meeting: Sunday, April 13, 1:30pm, Procuiner Hall (at the Palace), 710 Dundas Street