



Minutes of the OEVCA Executive Meeting

Sunday, June 15

1:30 pm

Life*Spin Living Room, 868 Dundas St.

Voting members of the executive present: Kate Ahrens; Jennifer Diplock (President); Ellen Husk (Vice-President, Chair); Scott Maclean; Paul Seale (Secretary); Katie Toy; Benjamin Vazquez; Regrets: Patrick Dunham; Greg Fowler; Oliver Godbout; Jacalyn Grabowski (Treasurer); Guido Mulder; Greg Thompson (Past-President)

Executive members *ex officio* present: Shannon Hitchman (Sustainable Living); Carole Perraud Joly (Social Committee); Lewis Seale (OEV News);

Executive members *ex officio* regrets: Mike Courey (OEV Block Party)

1:35 Welcome – Opening Remarks – Jennifer to re-send June agenda

1:40 Approval of Minutes – May 12th Meeting – carried
Housekeeping Items

1:45 Re invitation to respond to the London Plan at Monday, June 23rd public participation meeting; Benjamin Vazquez to present OEVCA reaction to London Plan; Paul Seale to assist in crafting message indicating general support for London Plan and to arrange Benjamin's delegation time. Others encouraged to attend. Attendees to update executive at next exec meeting.

1:50 Re OEV BIA Condo development meeting. Paul to RSVP for OEVCA exec group (4 incl Scott & Ellen who have already RSVP'd). Attendees to update executive at next exec meeting

- Re 2nd OEV BIA event, launch of new Marketing Plan, Thursday, June 19; Paul to RSVP for Ellen, Scott, Kate. Attendees to update executive at next exec meeting

- Re OEV Safety Task Force plan going to CaPS Committee Monday, June 17. OEVCA will encourage attendance and support from membership and from the neighbourhood; Katie Toy to lead walking group from Lorne Ave PS to City Hall; Communications Committee to use social media and email to promote attendance. Exec attendees to update executive at next exec meeting.

- Re Urban League AGM at Aeolian Hall, also Monday, June 17. Paul, Greg F to attend; Greg Thompson MCing.

- Re LOOK Festival – OEVCA will be holding insurance and vendor deposits for LOOK organizing committee (headed by Jess Conlon); OEVCA to do table.

1:55 Re SPARKS

- "Little Gems" – Transition from Paul as Lead to Ellen, Narcise, Shannon as leads; Paul to assist in bringing Janice Walter of City of London on to project to help with boulevard boxes project

- Spring OEVCA SPARKS in the offing

- Boyle SPARKS (Olympics) in planning

- Kate asks on status of Walk to Shop obelisks and project

- Jennifer asks Social Committee to consider whether there will be money needed for the Block Party.

- Lewis Seale points out that the OEVCA has considerable receivables from newsletter ad revenues.

- Jennifer points out that revenues should be spent; Shannon inquires about ad buys. Group noted that this is one of the "new problems" of expanded membership and reach and improved efficiencies.

2:10 Post-mortem General Meeting & Soiree – positive feedback re venue; Sean Galloway, music

2:15 Committee Updates:

Data Collection – partnering with LIHC to update skills/resources survey; using Survey Monkey; table at Block Party

Special Events - Block Party – music line-up under control; map to prepped by end of June; requests for tables needed soon; OEVCA table will need volunteers for membership table; Benjamin proposes financing heritage signs for English St residents;

-**AGM Planning** – committee considering inviting guest speaker; considering ad hoc awards; considering venue; considering elections and looking for potential candidates

-**Santa Claus Parade** – a plan to partner with Boyle Activity Council; some planning done in 2013; want to have enough time to plan a float that does justice to the area

Communications & Public Relations/News

-Paul offers to walk committee chairs through website posting process (following password notifications from Scott Howard)

-Bi-weekly brief to membership getting positive feedback

-Communications Committee to administer OEVBlockParty Twitter & Facebook page

Sustainable Living

- Shannon notes lead on boulevard garden project and making Food Not Lawns model work for neighbourhood

- Much work still on researching and creating partnerships with City and other organizations

- Shannon to take lead on promoting green wagon project

Membership Services

- Update on number of members post Soiree at next meeting

Historical Society

-Needs deposit for Symposium; will be soliciting donations

- Requests table at Block Party

- Two long-term projects that may require money 1) historical signs; 2) physical archives. Will prepare formal proposals.

Business arising

- Jennifer encourages that we consider whether there is need to enforce the attendance by-law in advance of the AGM

- clarification that the by-law is permissive but that the exec is not required to act

- Jennifer points out that there were more people who wanted to join the executive in 2013 than there were positions available.

- Paul to prepare a summary of attendance for Jennifer who can have personal conversations with exec members as she sees are required.

Next meeting: July 13, 1:30, Life*Spin Living Room (subject to change if members agree on preferred alternate time)